

MEDIA KIT GENTE BONITA

www.gentebonitaonline.com

Gente Bonita Magazine is more than a magazine; it is a vibrant, creative, and unique community focused on family values and authentic storytelling. We spotlight businesses, talents, and events not only locally but regionally, showcasing the best of our region and fostering connections that transcend boundaries.

GenteBonita
MAGAZINE



WE ARE GENTE BONITA



Join us and be inspired by the beauty and creativity that Gente Bonita Magazine has to offer. Gente Bonita is a unique magazine that inspires and connects. For 7 years, we have built a vibrant community of friends, followers, and families. We connect people, highlight

businesses, and showcase the best of our region. Together, we create a space where our community shines and lasting connections are made. Be part of Gente Bonita Magazine.



OUR MAGAZINE

Promotes healthy living, education, art, and culture. From social events and tourist destinations to businesses and new opportunities, we explore and celebrate beauty in all its forms.

Through impactful photographs, innovative design, and captivating narratives, we take our readers on a visual and emotional journey.

OUR SERVICES



ADVERTISEMENT

Pricing varies depending on the project



EMAIL MARKETING

Pricing varies depending on the project



SINGLE PHOTOGRAPHY SESSION

\$1,000



VIDEO SERVICES

\$1,500



3 TO 4 HOUR EVENT COVERAGE:

\$2,500 TO \$3,000
(Photography and Video)



INTERVIEW COVERAGE

\$899



SOCIAL MEDIA MARKETING

\$1,000



GRAPHIC DESIGN

Pricing varies depending on
the project

CUSTOMER PROFILE

**OVER 60
NETWORKING
AND COMMUNITY
EVENTS ORGANIZED
BY GENTE BONITA**





SOCIAL MEDIA REACH

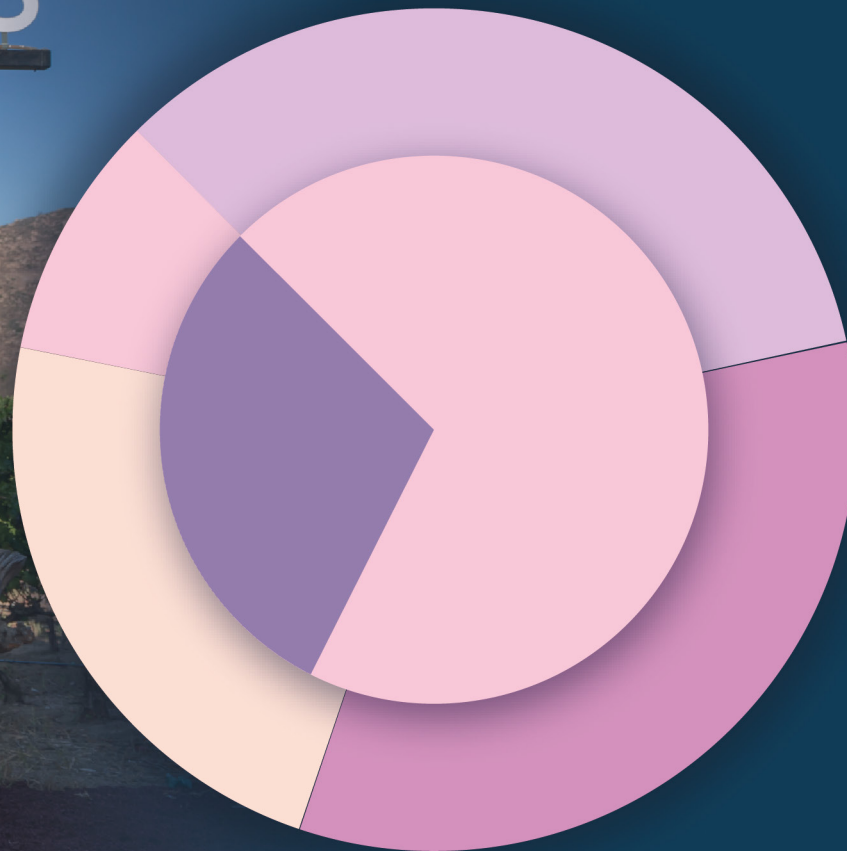
Facebook & Instagram

- 45,000 followers
- Collaboration with HISCEC

Combined Reach:

- Account reach on Instagram and Facebook:
350,000 monthly
- Impressions: **100,000** on Gente Bonita Magazine

VIÑA DE FRANNES



AUDIENCE DEMOGRAPHICS

Gender breakdown:

70% Women 30% Men

Age breakdown:

45-54: 30% 35-44: 30%
25-34: 20% 55-64: 8.2%

ENGAGEMENT METRICS

Significant monthly engagement through collaborations

Partnerships:

Collaborations with Hiscec, Vagabundeando on Facebook and Instagram



GenteConnect

◆ by GenteBonita Magazine

Gente Connect is a platform and initiative by the Hispanic Chamber of E-Commerce and Gente Bonita Magazine, serving as a business club that seeks to connect professionals and businesses in the San Diego, Tijuana, and Cali Baja region. It acts as a bridge fostering networking and collaboration opportunities, creating a space for individuals and businesses to connect with each other.





PRINT ADVERTISING





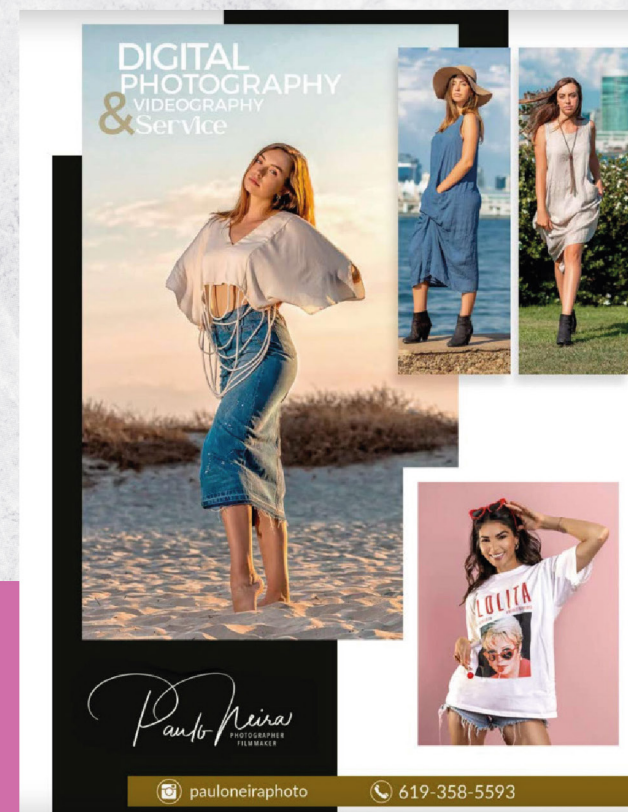
Cover
\$7000



Back Cover
\$3000



Cover 2
\$1699



Cover 3
\$1699

TWO PAGE SPREAD

\$2200



Full Page
\$1500



ENCUENTRA TU DESTINO
Con Nosotros
Muchos destinos, muchas emociones.

Half Page
\$750
1/4 Page
\$399

Promo Digital Básico



\$499

Anuncios en Sitios Web:

- 2 Banner Ads: Anuncios estáticos colocados en sitios relevantes con alto tráfico.

Duración: 1 mes

Promoción en Redes Sociales:

- 3 Publicaciones en Feed: Publicaciones en Facebook e Instagram para generar visibilidad.
- 2 Stories: Contenido efímero en Instagram para interactuar con tu audiencia.



Impacto Multimedia

Campaña de Anuncios en Sitios Web:

- 3 Banner Ads Interactivos: Anuncios visuales diseñados para captar la atención del público y dirigirlo a tu sitio web.

Duración: 1 mes

Contenido en Video:

- 2 Videos Promocionales: Videos atractivos de 30-60 segundos, ideales para compartir en redes sociales y sitios web que destacan tus productos o servicios.

Promoción en Redes Sociales:

- Campañas en Stories y Reels: Hasta 5 publicaciones en formato Stories y Reels en plataformas como Instagram y Facebook para maximizar el alcance y la interacción.

\$799

BRANDS WE'VE WORKED WITH:



GenteBonita

MAGAZINE



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